



Wearable Drug Delivery: Smart & Easy



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CEO Message

Our company believes in technology helping improve quality of lives, especially of those who live with chronic disease or handicap.

We are passionate about turning technology into products and services that people can use. We want to offer the best, the safest, the most convenient, the most economical ways for people to manage their disease. We will never stop until we do, and we are barely taking our first steps.

Jesse Kim, Founding CEO

Live your life!!



Jesse Kim
CEO

**Live Your Life
without
Sacrificing
the Care**



Chapter 1.
Paradigm Shift in
Diabetes Management

Chapter 2.
EOFlow: Innovator
With a Mission

Chapter 3.
Global Market Entry

Chapter 4.
Longer-Term Growth

Appendix



Chapter 1.

Paradigm Shift in Diabetes Management

- 01 Diabetes Management Market
- 02 Wearable Care: Key Innovation Driver
- 03 Wearable Insulin Pump: Monopolized High-growth Market
- 04 Closer Look at Insulet

01. Diabetes Management Market

Diabetes has no cure; requires constant, life-long management: strong needs for technology

WW diabetic population

700M

51% increase

World
463M

2019



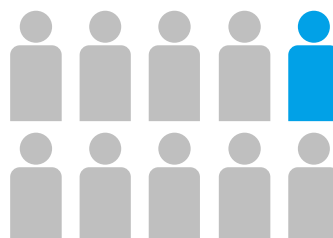
2024

World
700M

Source : IDF

Insulin users

1 out of 10



Source : IDF

Diabetic patients

Insulin delivery device market

\$22.9B

CAGR 8.6%

\$11.8B

2017



2025

\$22.9B

Source: Korea
Investment &
Securities

Aging population; obesity;
sedentary lifestyle...
Most widely spread chronic disease

Type1 Diabetic (no bodily insulin secretion)
Advanced Type2 Diabetic
Gestational Diabetes (often require insulin)

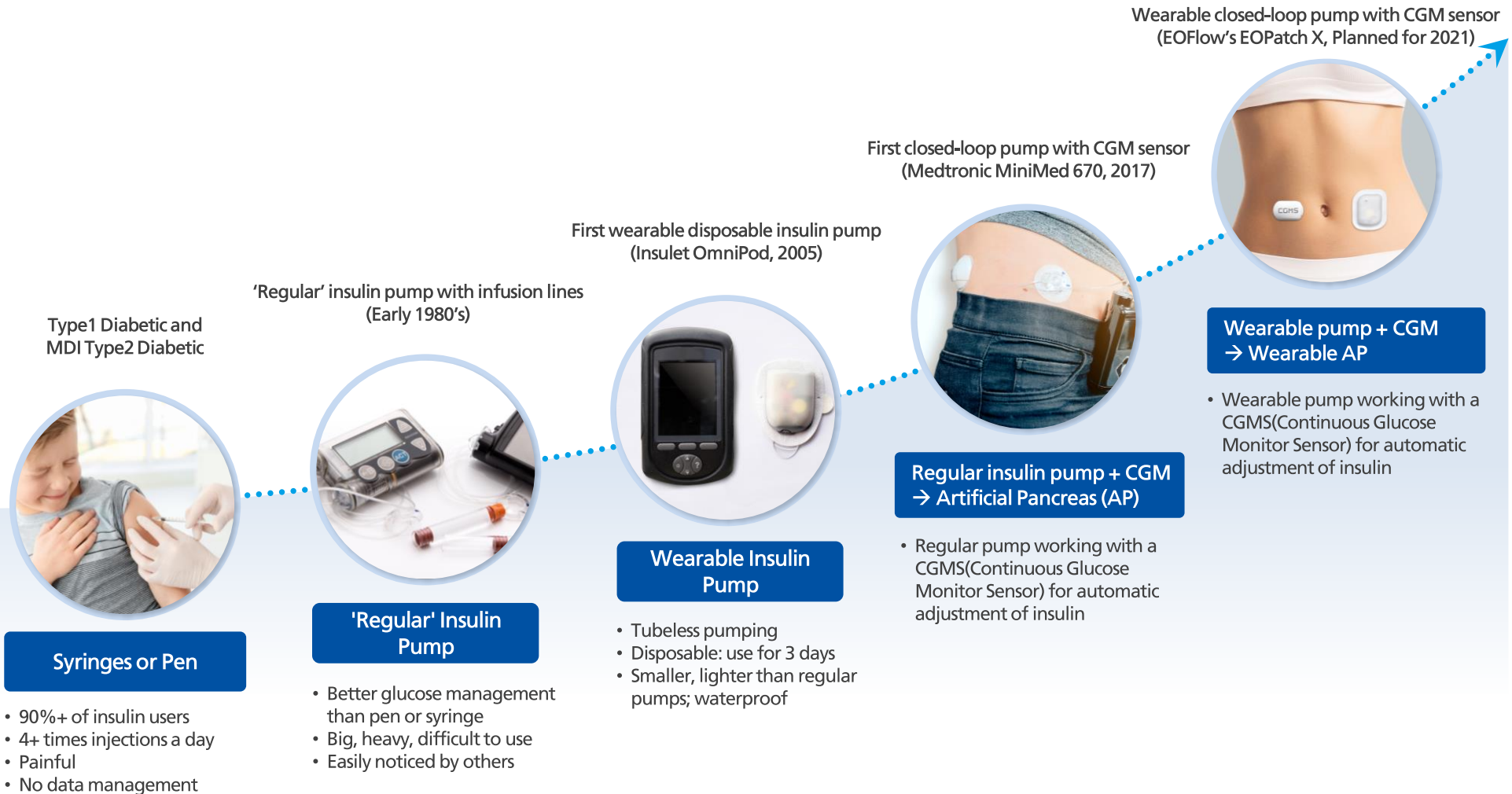
No oral insulin available; insulin delivery
device market will continue to grow

Growing number of insulin MDI (Multiple Daily Injection) users worldwide

Strong demand for user-friendly insulin delivery & management solutions

02. Wearable Care: Key Innovation Driver

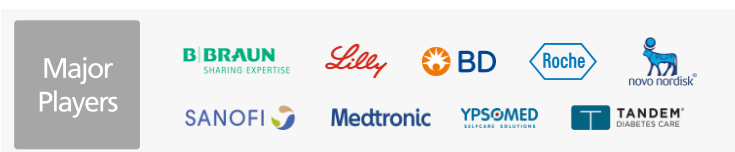
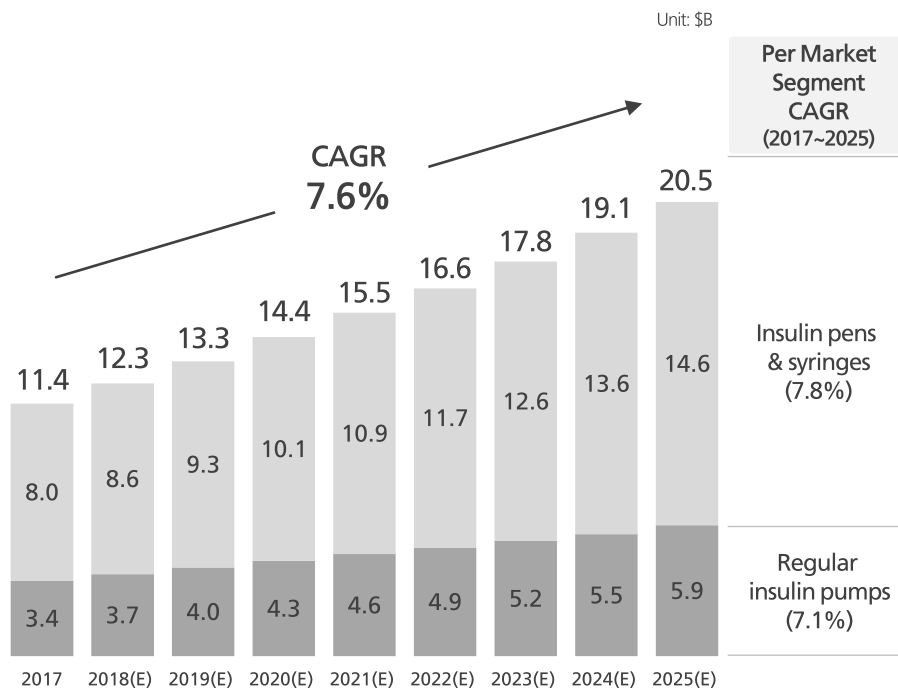
Wearable devices with advanced features are improving insulin users' Quality of Life (QoL)



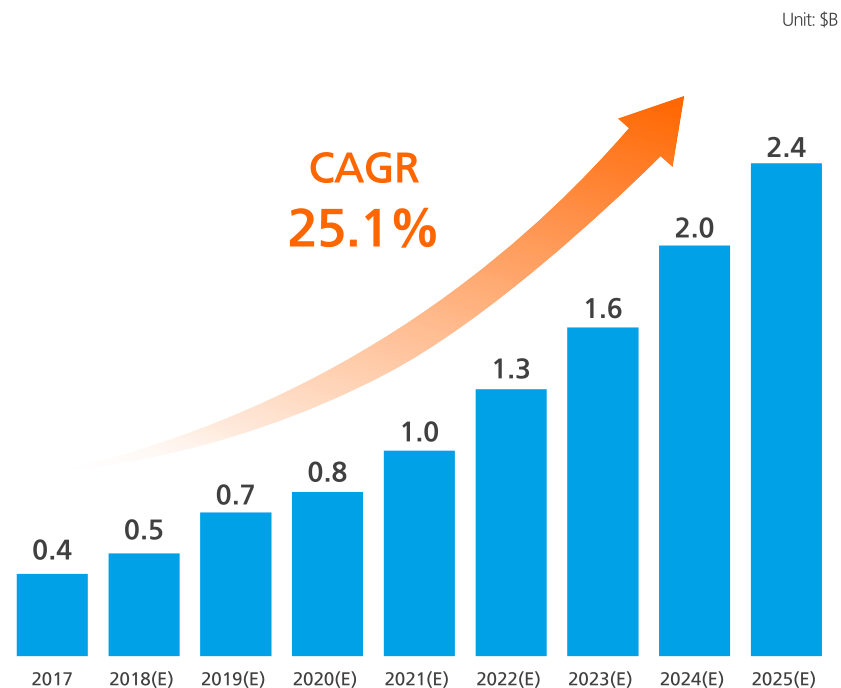
03. Wearable Insulin Pump: Monopolized High-Growth Market

Wearable insulin pump market growing at 25.1% a year – with just one major player, Insulet

Market outlook for conventional insulin devices



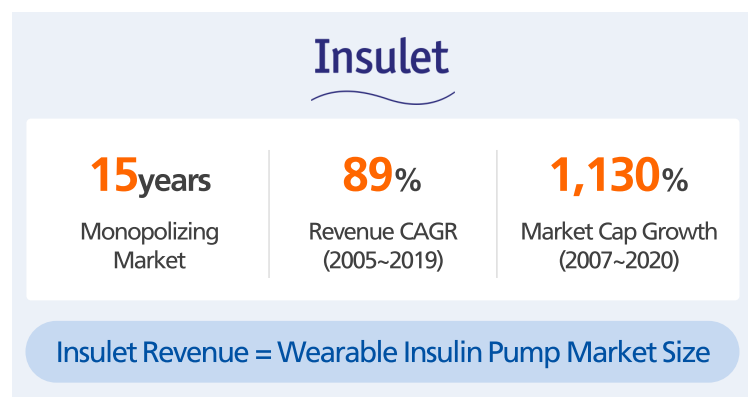
Market outlook for wearable insulin pumps



Source: Korea Investment & Securities

04. Closer Look at Insulet

Insulet market cap at over \$12.6B



Note: Insulet market cap value calculated based on prices between 2007.05.15. (IPO date) to 2020.07.21.



Chapter 2.

EOFlow: Innovator with a Mission

- 01 Sole Competitor
- 02 Top-Tier Global Team
- 03 Entry Barrier to Wearable Insulin Pump
- 04 Core Technology: Low-Power Electroosmotic Pump
- 05 Globally Acknowledged Innovation
- 06 EOPatch: Diabetes Management System

Investor Relations 2020

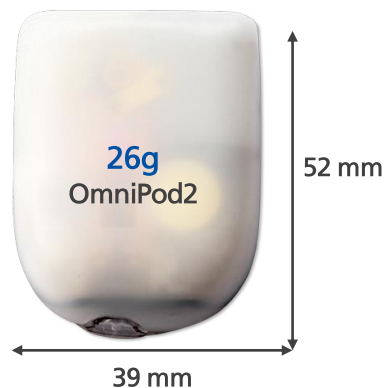


01. Sole Competitor

EOFlow is the sole competitor to Insulet in the wearable disposable insulin pump market

Insulet

Was the only wearable disposable insulin pump
WW



15 years as the monopolistic market leader
(sells over 1 mil units/month)

VS.

EOFLOW

World's 2nd wearable disposable insulin pump
to be commercially available



Providing alternative to users
in the monopolized market

02. Top-Tier Global Team

A global team of experience & know-how

CEO

MIT graduate
with
engineering
background

First to
commercialize
low-power
electroosmotic
pump
technology


Second to
commercialize
wearable
disposable
insulin pump

CEO with
over 20 years of
Silicon Valley
startup
experiences

Jesse Kim
Founding CEO

- MIT, EECS
- Motorola, R&D
- Intel, Technical Marketing
- TeleCruz, Biz Dev

EOFLOW



Executives

Luis Malave
President, US

30 years in medical device industry
(Early member & COO at Insulet)

First VP of Engineering, Insulet;
MiniMed early member, Medtronic;
Medical device startup CEO



I. Welsford, Ph.D.
CTO

RA(Regulator Affairs)expert; FDA, CE
(RA leader at Insulet)

Paylon Medical, RA/QA/CA SVP;
Fujitsu Bioscience Group;
Insulet, RA/QA/CA Director



Eddie Park
EVP, R&D

Experienced technology
entrepreneur/investor

Seoul National University; KAIST;
Mac Technology Investment;
POSCO Engineering



KJ Lee
EVP, Sales & Marketing

Medical device marketing
expert

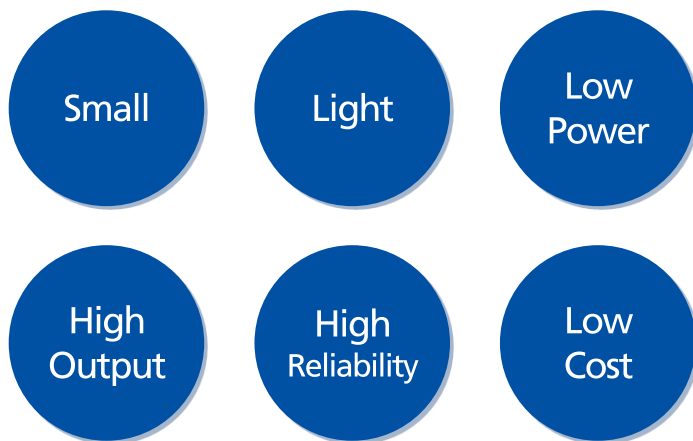
Samsung SDI;
Olympus Korea, Head of
Medical Device Business Unit



03. Entry Barrier to Wearable Insulin Pump

Actuator is the major entry barrier to wearable disposable infusion

Key requirements of a wearable disposable actuator



Extremely High Entry Barriers

Most companies have failed to meet all the requirements above for the last 15 years

The only wearable disposable insulin pump, WW

Insulet



- Actuator based on SMA (Shape Memory Alloy) wires
- The first to launch an entirely disposable wearable infusion pump product in 2005

Examples of other failed actuator technologies

Springs



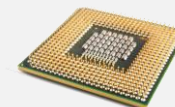
High-precision pumping not achieved

Wax



Low convenience and affordability with user assembly required products

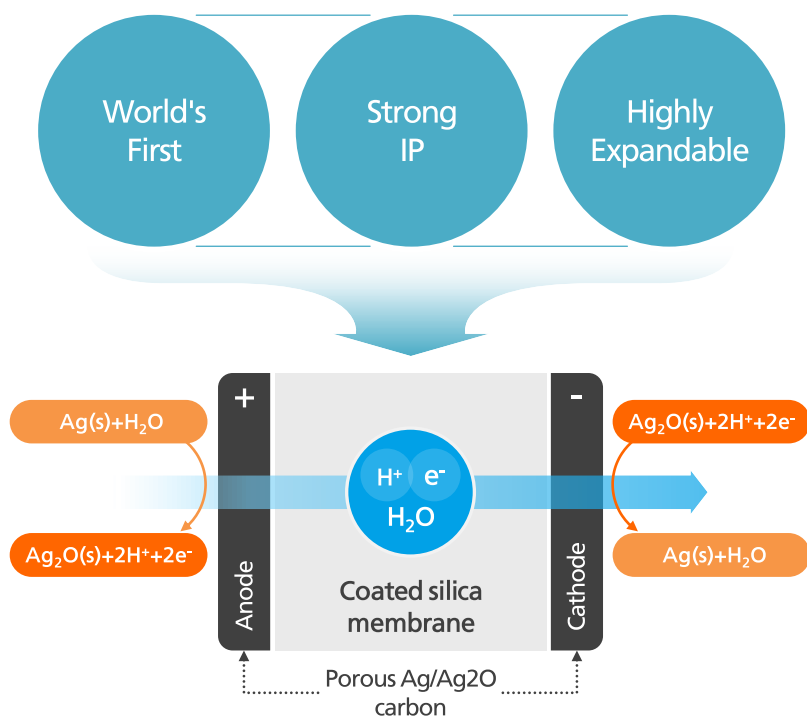
MEMS



04. Core Technology: Low-Power Electroosmotic Pump

Disposable actuator based on electroosmotic technology

Robust low-power, high-output actuation

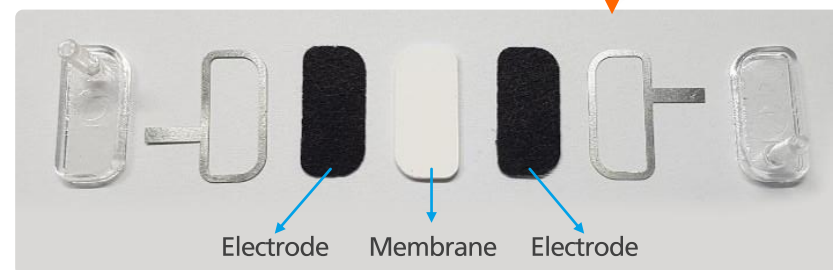
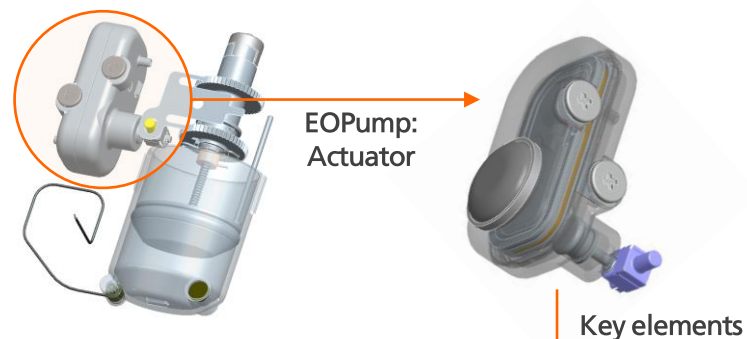


Example of low-power electroosmotic pumping:
Water flows through the anode-membrane-cathode assembly when electricity applied

Disposable wearable drug delivery design

Small, light,
low-power,
high-output, high
precision, low cost

- Extremely light: <3g
- Extremely low power: actuation @ <1V
- Simple structure: manufacturable & economical



05. Globally Acknowledged Innovation

World's second to commercialize wearable disposable insulin pump product, EOPatch

EOPATCH

Performance

Convenience

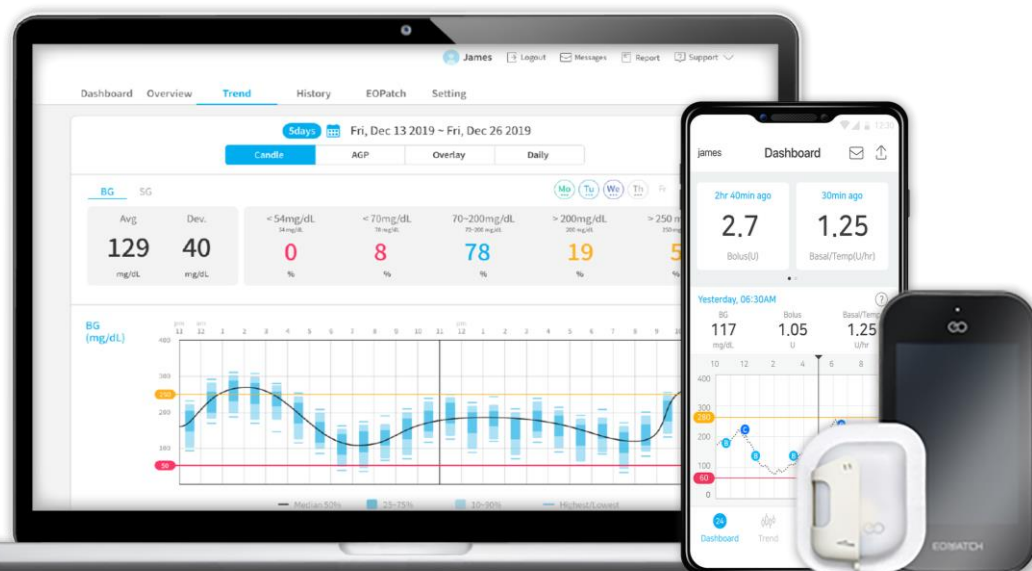
Competitive

Major Acknowledgements

- Good Design Award
- Spinoff.com
 - 100 Science Spinoff (New Technology)
- MedTech Outlook
 - 2019 Company of the Year, Diabetes
- Red Herring
 - 2019 Asia 100 Winner
- JDRF
 - First Asian company supported
- FDA
 - First Korean medical device company to receive Breakthrough Device Designation



GOOD DESIGN



06. EOPatch: Diabetes Management System

EOPATCH[®] Insulin Management System

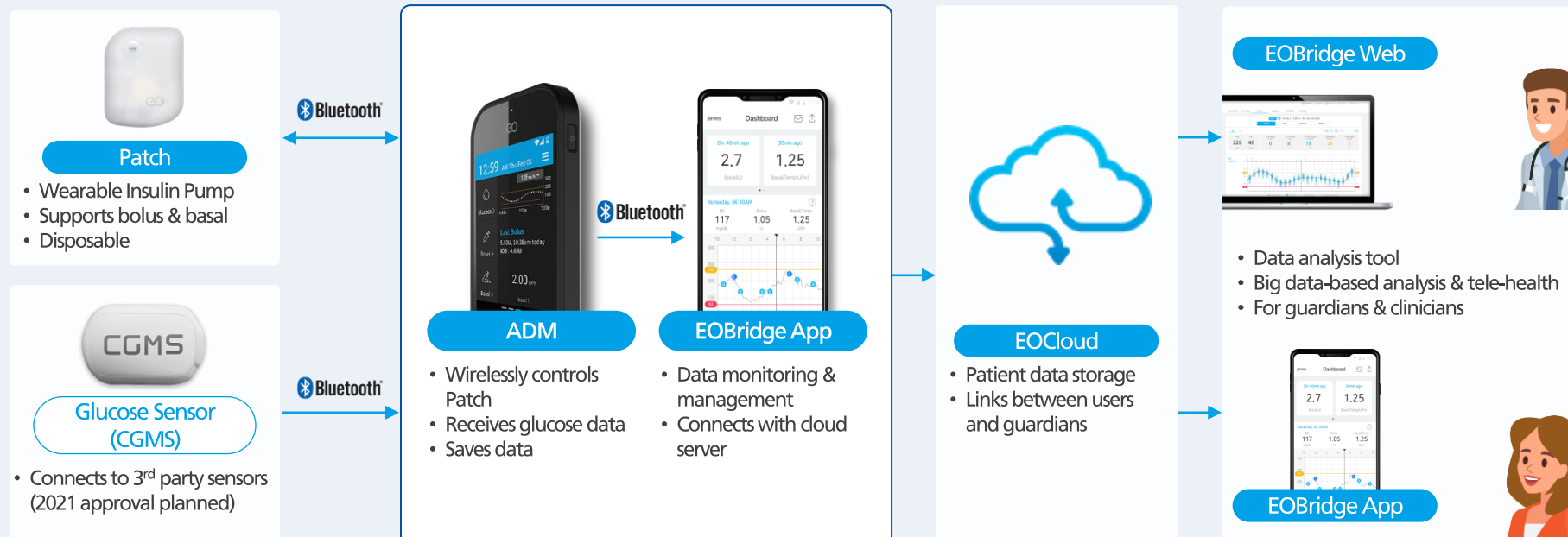
Wearable Insulin Pump Module (Patch)



Dedicated Smart Controller (ADM)



Data Management Tool (EOBridge)





Chapter 3.

Global Market Entry

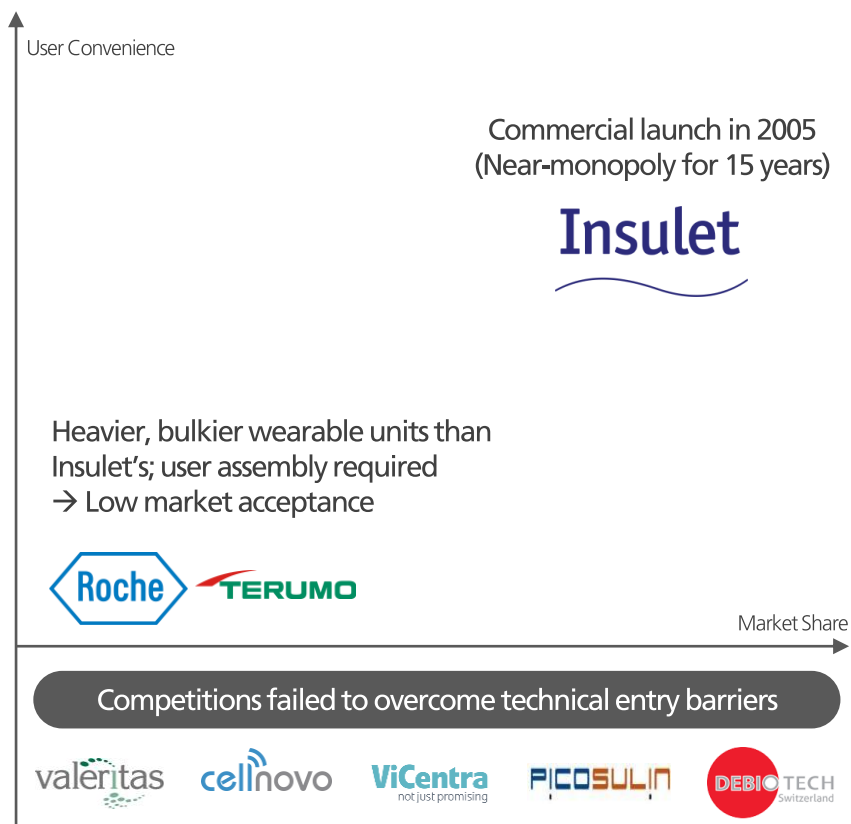
- 01 Global Wearable Insulin Pump Market Landscape
- 02 EOFlow: Sole Competitor to the Monopoly
- 03 Global Market Expansion
- 04 Business Projections

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01. Global Wearable Insulin Pump Market Landscape

The only 'entirely disposable' wearable product prevails

Global Wearable Insulin Pump Competitive Landscape



02. EOFlow: Sole Competitor to the Monopoly

Key Competitiveness of EOPatch

Convenience

Longer wear time (3.5 days) and faster needle insertion (less pain)



Compliance

Twice-a-week compliance possible, improving user compliance

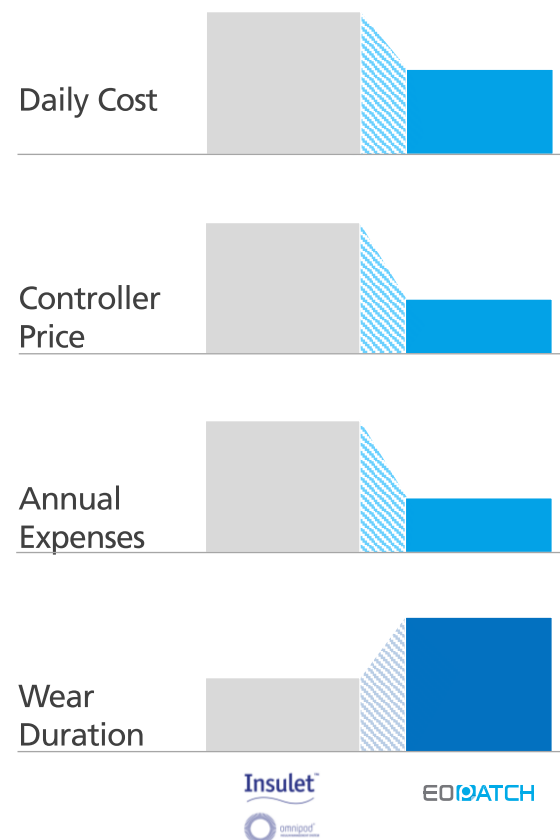


Cost Advantage

Longer wear means fewer number of devices consumed per year



Insulet OmniPod2 vs. EOFlow's EOPatch



03. Global Market Expansion

Wearable disposable insulin pump market is a **Seller's Market**

Global Expansion through Diabetes Partnership + New Market Opportunities with Other Partners



Partnership with major players under discussion in every major region

- Usually exclusive sales rights
- JV for manufacturing/distribution
- Excellent pipeline of partnership

Huons (Korea),
One of Fastest Growing
Major Pharma Co's



Exclusive sales rights for Korea
(36B KRW for 5 years)

Menarini (Italy),
One of WW Top 50
Pharma Co's



Exclusive sales rights for EU
(150B KRW for 5 years)

Discussions under way
with major potential
partners WW

- JV, new product development
- AP & non-diabetic opportunities

K-MFDS Approval
(2019)

Korea Market Launch
(2H, 2020)

CE Certification
(2H, 2020)

FDA Approval
(2021)

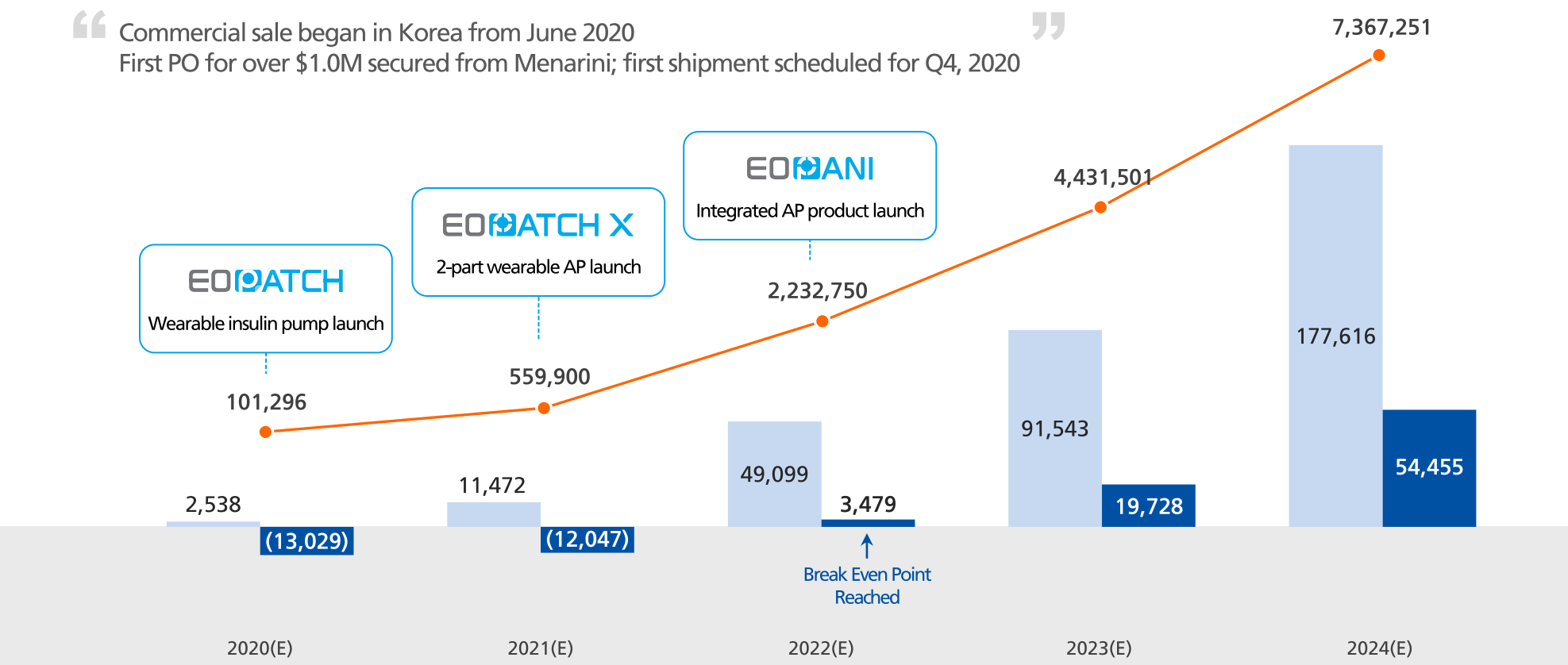
Upgraded Product Launch
(from 2H, 2021~)

04. Business Projections

Profitability in 2022 and strong growth forecasted with continued market expansion & healthy new product pipeline

Sales Volume & Revenue/Profit Forecast

“ Commercial sale began in Korea from June 2020
First PO for over \$1.0M secured from Menarini; first shipment scheduled for Q4, 2020 ”



Note: projections per security registration statement submitted for IPO ● Sales Volume (Units) ■ Revenue (Million KRW) ■ Net Profit (Million KRW)



Chapter 4.

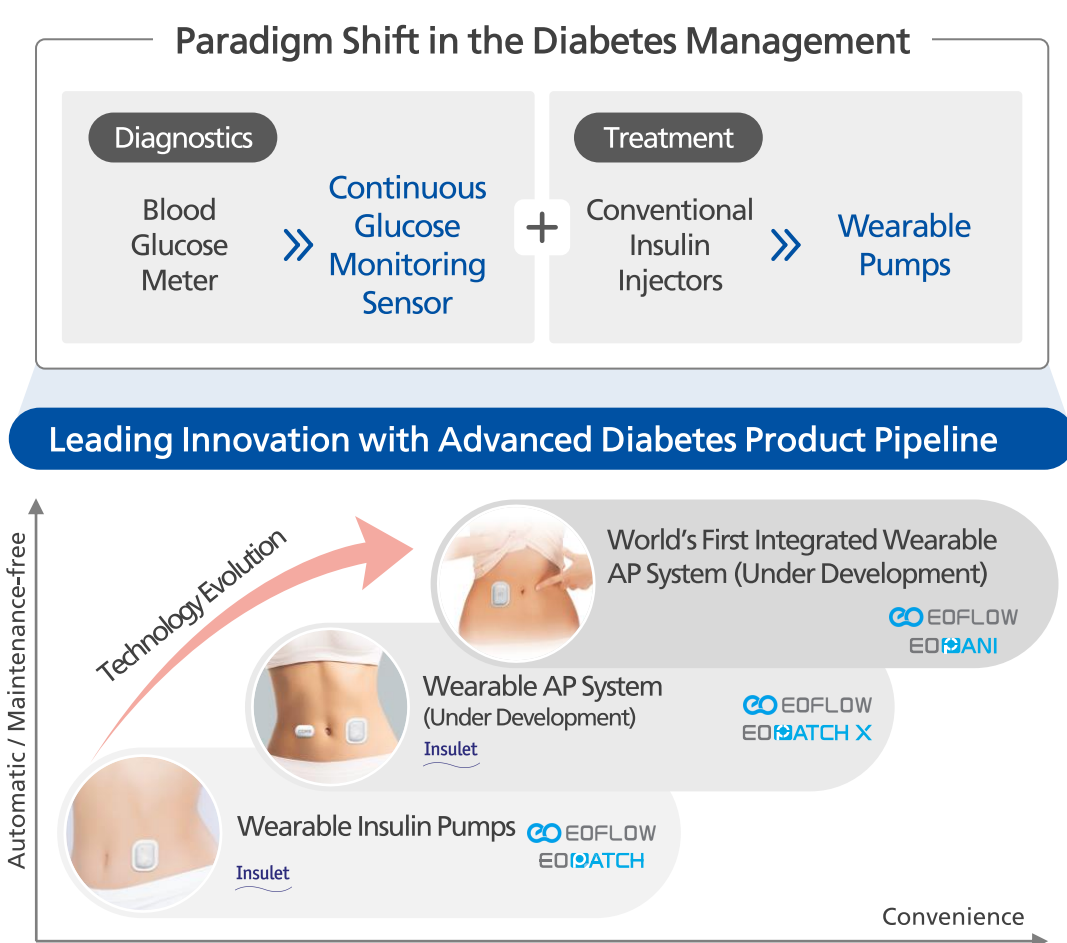
Longer-Term Growth

- 01 Mid-Term Growth Strategy
- 02 Diabetes Market Expansion
- 03 Global Innovation Leadership
- 04 Long-Term Plan: Expansion to Other Market Segments
- 05 Key Investment Points

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01. Mid-Term Growth Strategy

Establish leadership position as the paradigm changer in the global diabetes management market



Brand / Product / Market Expansion

Increase market share through continued refinement of current product offering

Expand from T1D market to T2D market

World's first fully integrated wearable AP system development

Insulin Patch + Sensor + AP Algorithm

Expand offerings to non-insulin market

02. Diabetes Market Expansion

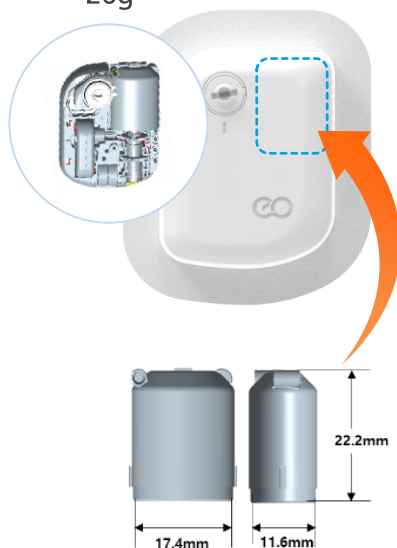
Modify the current design to introduce product focused on Type2 Diabetes (T2D) population

- There are about x10 more T2D insulin users than T1D
- Severe T2D patients often require more insulin and need simpler user interface

Increase insulin reservoir size (2ml → 3ml)

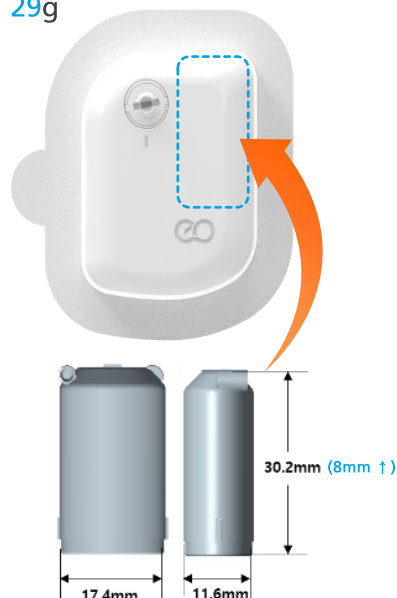
Current (T1D-centric) Patch

- 49.9 x 39 x 14.5 (mm)
- 26g



New Patch for T2D

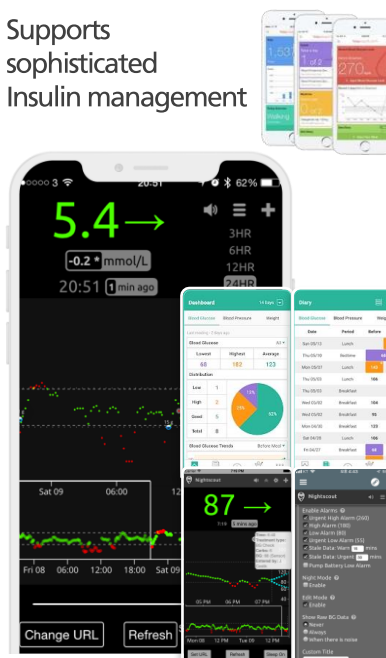
- 57.9 x 39 x 14.5 (mm)
- 29g



Simpler and more intuitive user interface (Easy UX)

SW for T1D Management

Supports sophisticated Insulin management



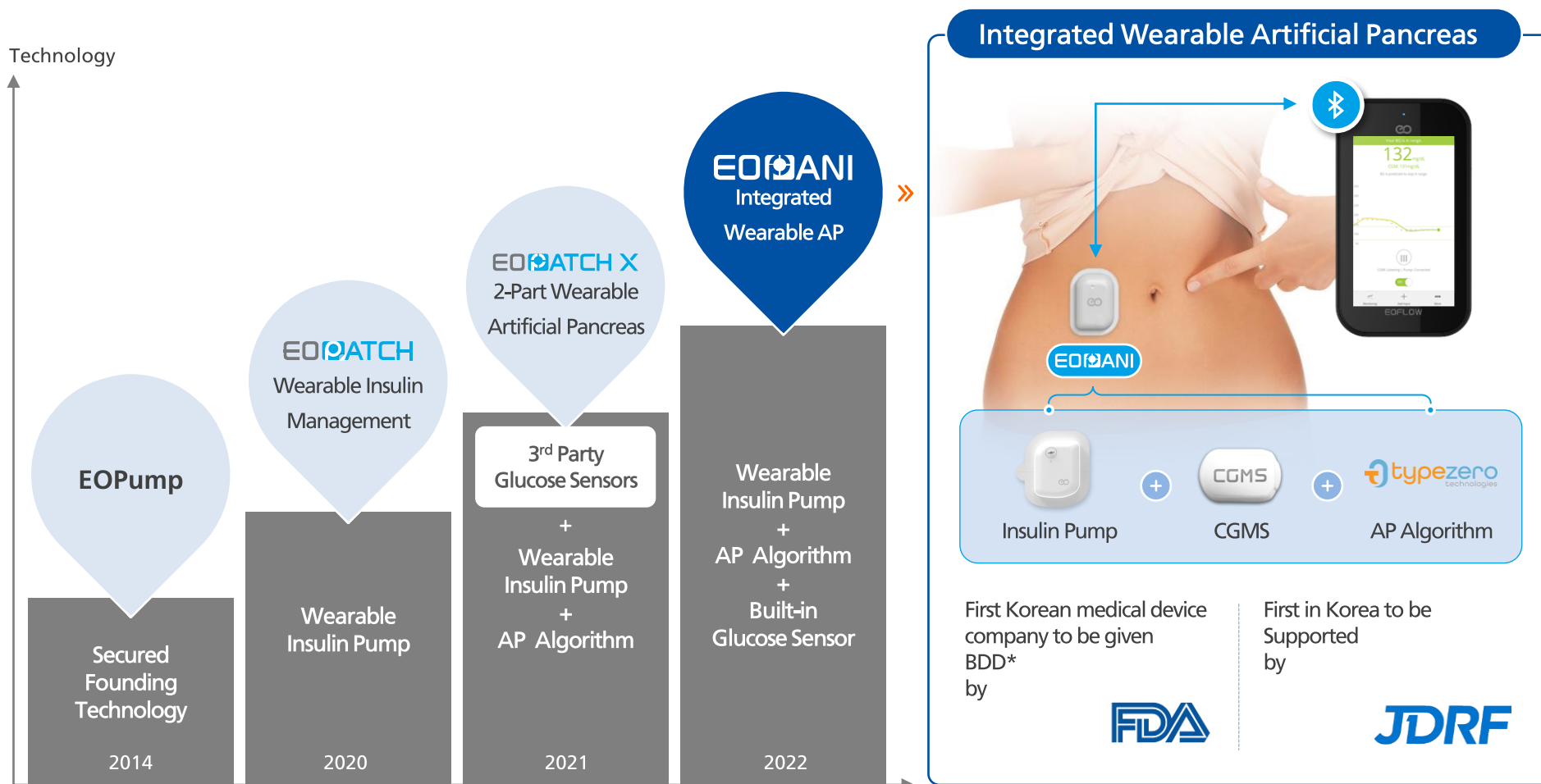
SW for T2D Management

Easy to learn; easy to use



03. Global Innovation Leadership

Aims to launch the world's first fully integrated wearable artificial pancreas (AP) system in 2022



Note: AP Algorithm: software that calculates and adjusts insulin dosing based on blood glucose sensor info

* BDD (Breakthrough Device Designation)

04. Long-Term Plan: Expansion to Other Market Segments

Leverage the advantages of EOFlow's technologies & know-hows to expand to other non-insulin markets

Core Platform Technology

EOPump

small, light, low-power,
high-output, low-cost

**Wearable
Drug Delivery**

**Wearable
Artificial Kidney**

Wearable Drug Delivery

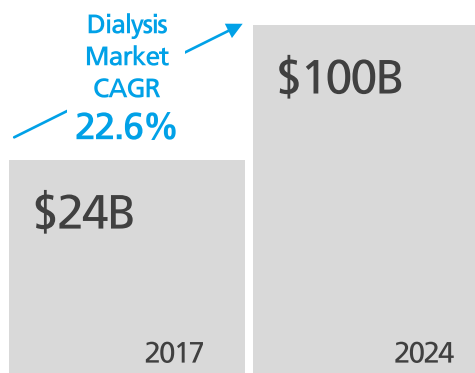
Non-Insulin Wearable Drug Pumps

Wide Range of
Subcutaneous
Drug Candidates

Hormonal
Pain Management
Chemical Drug



Wearable Kidney



Dialysis: very expensive & poor quality of life (QoL)

Dialysis 3-4 times a week; up to 4 hours or more per session

Expansion to non-drug delivery markets

Wearable artificial
kidney based on
EOPump?

Picture: wearable artificial kidney
Prototype by UCLA Prof. Gura



/Source : Global market insights (2018)

05. Key Investment Points

- 1 New player in the fast-growing wearable insulin pump market
- 2 Sole competitor in the market monopolized by one player, Insulet, for 15 years
- 3 Strong mid-term growth potential with good AP product pipeline
- 4 Plan for diversification to non-insulin drug delivery & other market segments
- 5 Well-positioned to lead the global wearable drug delivery market



Appendix

- 01 IPO Plan
- 02 Company Overview
- 03 Brief Company History
- 04 Clinical Partners & Advisors
- 05 Summary of Financial Statements (Consolidated)

01. IPO Plan

Overview

No. of shares offering	New shares : 1,400,000 shares
Suggested IPO price	18,000 won ~ 21,000 won
Par value	100 won
Offering amounts	25.2 bn won ~ 29.4 bn won
Outstanding shares	11,132,576 shares
Market capitalization	200.4 bn won ~ 233.8 bn won

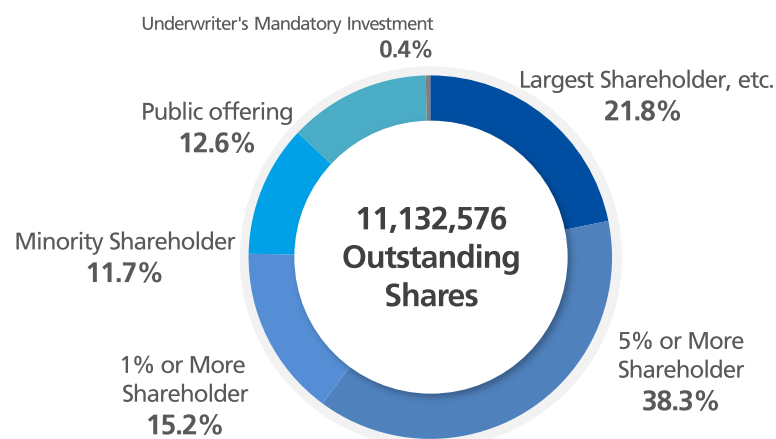
Note 1 : 225,936 redeemable convertible preference shares are included

Note 2 : The market capitalization is based on the outstanding shares

Dates

Registration statement	2020. 08. 04
Book building	2020. 08. 27 ~ 2020. 08. 28
Subscription	2020. 09. 03 ~ 2020. 09. 04
Listing	2020. 09. 14

Shareholder composition after IPO



• Lock-up

Shareholder	No. of shares	Portion (%)	Duration (after listing)
Largest Shareholder, etc.	2,421,450	21.8%	24 months
Venture Capital and Specialized Investors	1,253,036	11.3%	1 month
1 % or More Shareholder	HUONS CO., LTD.	2.0%	12 months
	The other	5.8%	1 month
Minority Shareholder	134,565	1.2%	1 month
Underwriter's Mandatory Investment	42,000	0.4%	3 months
No. of Locked up shares	4,717,342	42.4%	

Note 1 : The mandatory lock-up period for the largest shareholder, etc. is one year, but voluntarily set additional one-year period

Note 2 : The lock-up periods for venture capital and specialized investors, 1% or more shareholder, and minority shareholder include voluntary lock-up

02. Company Overview

Company Overview

Company Name	EOFlow Co., Ltd.
CEO	Jesse Kim (Kim, Jaejin)
Date Established	2011. 9. 27.
Paid-in Capital	3 Billion Korean Won
Employees	69
Main Business	Medical Device Manufacturing
Main Product	Wearable Insulin Pump
Headquarter Address	#H2102, 172 Dolmaro, Bundang-Gu, Seongnam-Si, Gyeonggi-Do, Korea 13605
Website	www.eoflow.com

Note: from security registration statement submitted for IPO

Mission Statement



Date	Award	By
2017.07	Grand Prize, First Beyond-TIPS Awards	MoSMB
2017.12	Grand Prize, TIPS Grand Convention IR Competition	MoSMB
2018.08	EOFlow, 'Top 100 Science Spinoffs'	Spinoff.com
2019.01	Integrated Wearable AP System, FDA Breakthrough Devices Designation awarded	FDA
2019.10	MedTech Outlook, '2019 Company of the Year' in Diabetes	MedTech Outlook
2019.10	Red Herring 'Top 100 Asia' award	Red Herring

03. Brief Company History

Fundamental Research Period

• 2011

University of Texas at Austin, EOP patent filed
 - Patents issued in the US, EU, Korea (in 2020)
 EOFlow Co., Ltd. Founded
 - Preliminary animal tests (TX)

• 2012

First government project
 - Key pump parameters investigated & improved

• 2013

UT IP license agreement signed
 - Gasless electroosmotic pump patent
 - Conditional, permanent license (exclusive for insulin)

• 2014

Insulin pump product spec defined
 - First working product prototype demonstrated

Product Development Period

• 2015

Angel & Series-A closed (4B KRW)
 Pump module (EOPatch) working sample demonstrated
 Working controller sample developed & demo'd

• 2016

Relocate to SNUH's Healthcare Innovation Park
 First commercial-grade samples demonstrated
 V&V tests conducted
 Series-B closed (5.5B KRW)

• 2017

First production line ready; US subsidiary established;
 Signed up Korean sales partner (Huons)
 - EOPatch1, KMFDs approval (12.19.)
 - Integrated module sensor partner signed up (POCTech)
 - Integrated AP module selected by JDRF for funding

Commercialization & Growth Period

• 2018

TypeZero AP algorithm agreement signed
 Series-C closed (14B KRW)
 Selected for major government grant program (3.5B KRW)
 First animal tests completed (August)

• 2019

FDA Breakthrough Device Designation award (January)
 Series-D closed (4B KRW)
 EOPatch2, KMFDs approval (06.27.)
 EU distribution agreement signed with Menarini (07.24.)
 Sensor partner (DexCom) cooperative agreement signed
 T1D coaching service agreement with MediPlus (11.27.)
 2019 Red Herring Top100 Asia finalist
 MedTech Outlook 2019 Company of the Year

• 2020

Mezzanine round closed (2.1B KRW)
 EOPatch Post-market clinical study in progress
 CE certification in progress
 EU launch planned for September 2020 (EASD)

04. Clinical Partners & Advisors

Global Clinical Study & Research Partners



Diabetes-center



Juvenile Diabetes
Research Foundation



St. Mary's
Hospital



Seoul Asan Hospital



Severance
Hospital



Seoul National Univ.
Bundang Hospital



Samsung Seoul
Hospital



Dr. David Klonoff

Prof., UCSF; First AP clinical studies PI (Medtronic); Editor-in-Chief, Journal of Diabetes Sci. & Tech



Prof. Kim, SI

Prof., Medical engr, Hanyang U. Chairman, Osong K-Bio Center Vice chairman, KHIR Center MD, Korea Science Foundation



Prof. WJ Lee, MD

Endocrinologist,
Seoul Asan Hospital



Prof. Frank Park

Dean, Mech/Aero Engineering, Seoul National University; IEEE Transaction on Robotics, Editor-in-Chief



Prof. JR Park, MD

Head of diabetes center, Seoul Asan Hospital; Secretary, KDA



Prof. JH Cho, MD

Head of U-Health center,
St. Mary's Hospital



Prof. Don Cho

Professor, Seoul National University; Chairman, IFAC



IP Attorney, HT Cha

Key patent attorney at Lee & Mok ME, materials, SW, BM

05. Summary of Financial Statements (Consolidated)

Consolidated Balance Sheet

Unit : million KRW

Classification	2017	2018	2019	1H.2020
Current assets	1,659	8,190	6,207	3,691
Non-current assets	1,415	1,574	3,810	3,976
Total assets	3,074	9,764	10,018	7,668
Current liabilities	598	768	1,179	1,556
Non-current liabilities	12,548	2,866	5,352	5,846
Total liabilities	13,146	3,634	6,531	7,401
capital amount	135	879	934	946
Capital surplus	165	47,585	53,927	56,015
Other capital	30	434	819	1,065
Accumulated other comprehensive income	4	(21)	(57)	(171)
Deficiencies	(10,406)	(42,748)	(52,136)	(57,588)
Total Equity	(10,072)	6,130	3,487	267

Note : Based on K-IFRS consolidated financial statement standard

Consolidated Income Statement

Unit : million KRW

Classification	2017	2018	2019	1H.2020
Sales	-	-	-	29
Cost of Goods Sold	-	-	-	96
Gross Profit	-	-	-	(67)
Selling & Administrative Expenses	3,743	7,068	8,490	5,114
Operating profit	(3,743)	(7,068)	(8,490)	(5,181)
Non-Operating Profit	(407)	(15)	(125)	(5)
Financial Profit	(3,915)	(25,259)	(774)	(265)
Profit(Loss) before Tax	(8,065)	(32,342)	(9,389)	(5,451)
Net income	(8,065)	(32,342)	(9,389)	(5,451)