

AfreecaTV

2020년 1분기 실적발표 (2020 1Q Earnings)

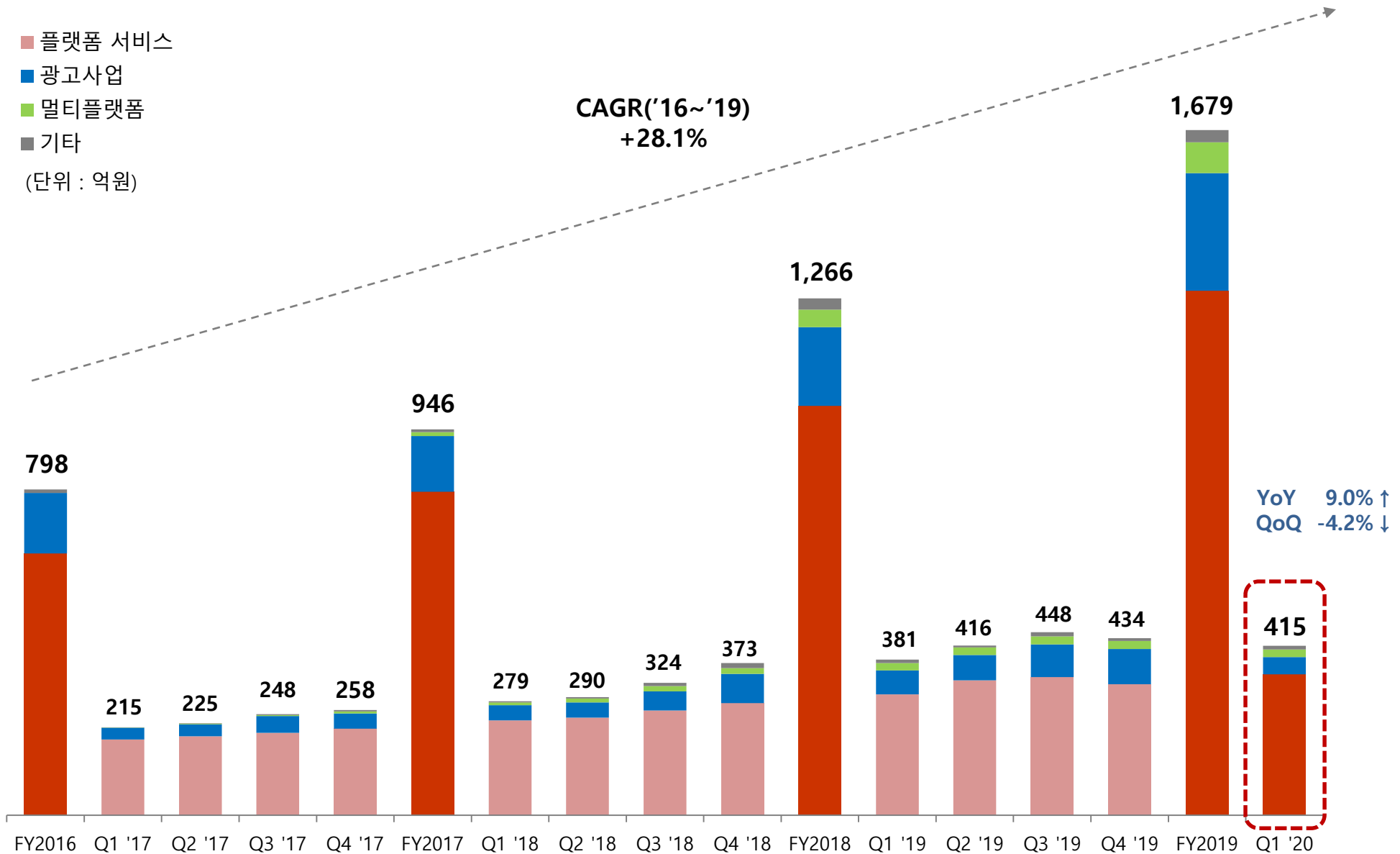
April 29, 2020



연결 매출 (Total Revenue)

- 플랫폼 서비스
 - 광고사업
 - 멀티플랫폼
 - 기타
- (단위 : 억원)

CAGR('16~'19)
+28.1%



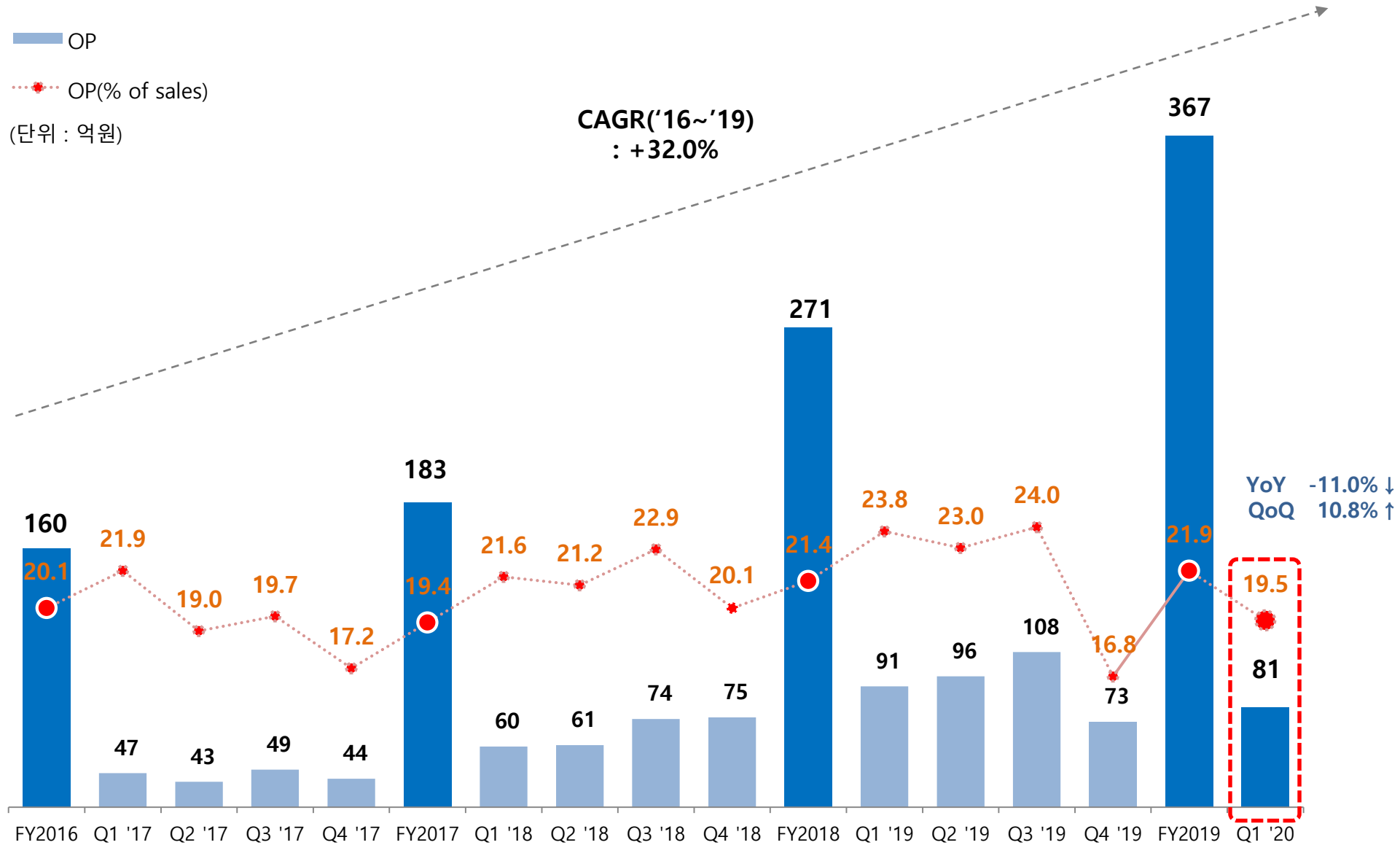
연결 영업이익 (Operating Income)

OP

OP(% of sales)

(단위 : 억원)

CAGR('16~'19)
: +32.0%



비용구조 (Cost Breakdown)

(단위 : 백만원)

	2020.1Q		2019.4Q		QoQ	2019.1Q		YoY
		%		%			%	
영업수익	41,521	100%	43,356	100%	-4%	38,101	100%	9%
영업비용	33,441	81%	36,065	83%	-7%	29,019	76%	15%
인건비	11,231	27%	9,875	23%	14%	9,669	25%	16%
지급수수료 (중계권 & 기타)	4,055	10%	4,260	10%	-5%	3,212	8%	26%
지급수수료 (광고)	1,350	3%	2,842	7%	-52%	1,461	4%	-8%
과금수수료	3,952	10%	4,036	9%	-2%	3,817	10%	4%
회선사용료	2,640	6%	2,339	5%	13%	2,383	6%	11%
BJ지원금	1,200	3%	1,064	2%	13%	1,726	5%	-30%
컨텐츠제작비	1,270	3%	2,126	5%	-40%	1,423	4%	-11%
유무형감가상각비	3,131	8%	2,926	7%	7%	2,349	6%	33%
지급임차료	173	0%	61	0%	186%	63	0%	176%
광고선전비	192	0%	218	1%	-12%	107	0%	79%
행사비	114	0%	2,419	6%	-95%	278	1%	-59%
기타	4,131	10%	3,899	9%	6%	2,531	7%	63%

* 비중 : 매출액 기준

요약 연결재무제표 (Summary of Consolidated Financial Statements)

(단위 : 백만원)

	2020.1Q	2019.4Q	2019.1Q	2019
Total assets (자산총계)	229,669	228,550	171,946	228,550
Total liabilities (부채총계)	111,029	106,761	76,237	106,761
Total shareholders' equity (자본총계)	118,640	121,789	95,710	121,789
Capital stock (자본금)	5,747	5,747	5,747	5,747
Operating revenue (영업수익)	41,521	43,356	38,101	167,869
Operating profit (영업이익)	8,080	7,291	9,083	36,726
Income/losses before income taxes (법인세비용차감전순이익)	6,801	6,945	9,740	41,938
Net profit (당기순이익)	5,388	7,190	7,783	34,160

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