

# AfreecaTV

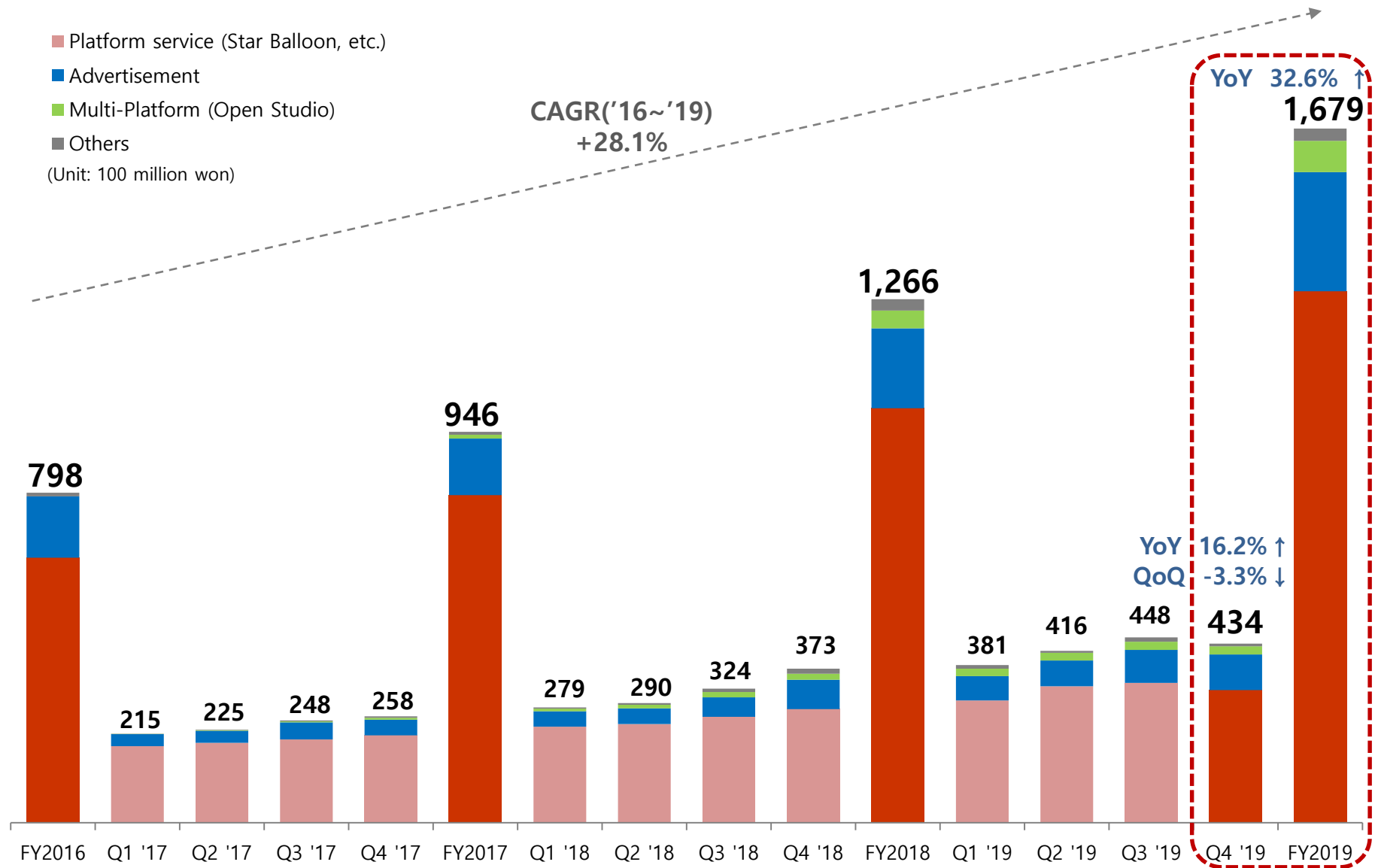
## 2019년 연간 및 4분기 실적발표 FY 2019 & 4Q Earnings

February 12, 2020

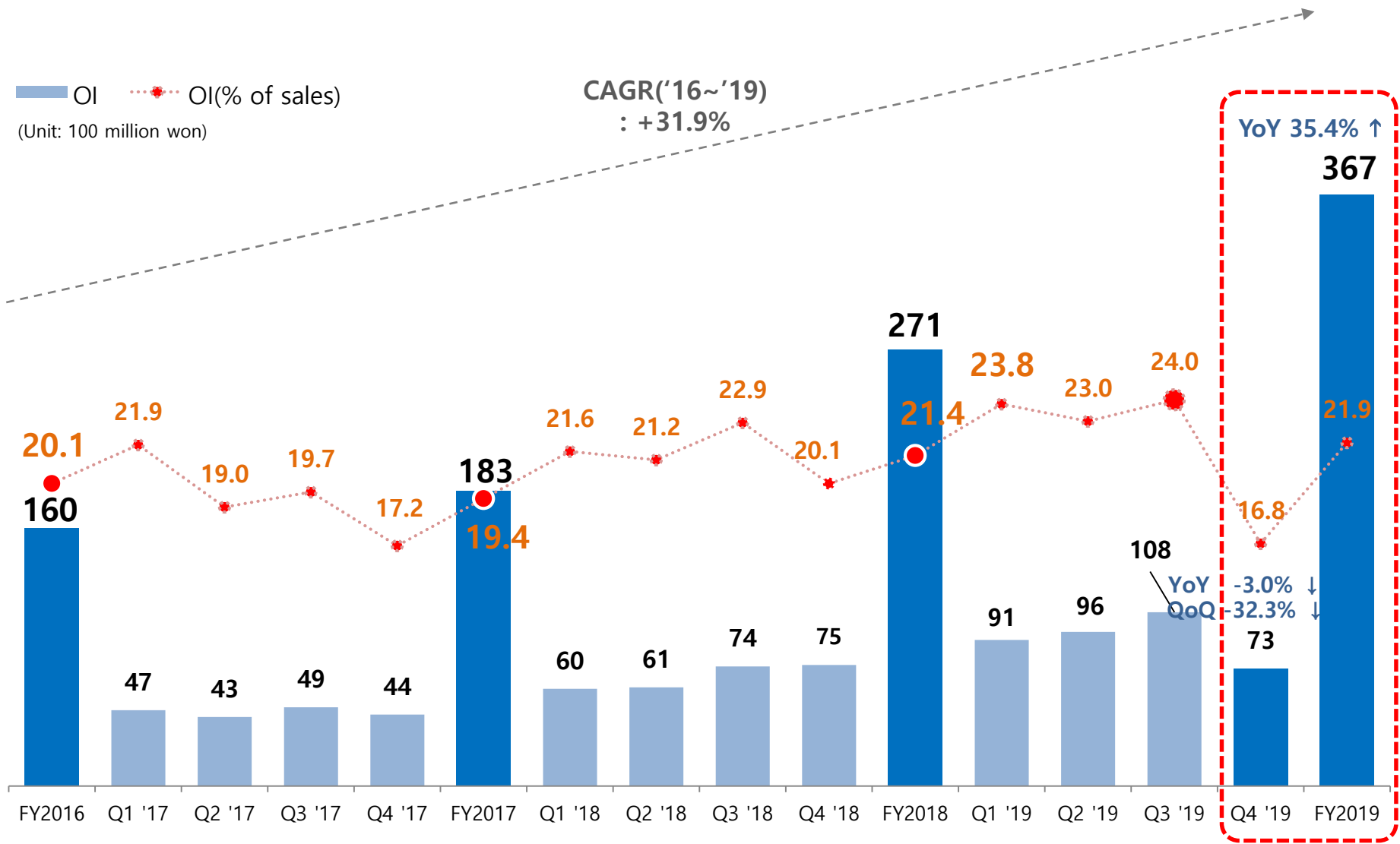


# 연결 매출 (Total Revenue)

- Platform service (Star Balloon, etc.)
  - Advertisement
  - Multi-Platform (Open Studio)
  - Others
- (Unit: 100 million won)



# 연결 영업이익 (Operating Income)



# 비용구조 (Cost Breakdown)

(unit : million won, 백만원)

	2019		2018		YoY	2019.4Q		2019.3Q		QoQ	2018.4Q		YoY
		%		%				%			%		
<b>Operating revenue (영업수익)</b>	<b>167,869</b>	<b>100%</b>	<b>126,628</b>	<b>100%</b>	<b>32.6%</b>	<b>43,356</b>	<b>100%</b>	<b>44,815</b>	100%	<b>-3.26%</b>	<b>37,308</b>	100%	<b>16.2%</b>
<b>Operating expense (영업비용)</b>	<b>131,143</b>	<b>78%</b>	<b>99,505</b>	<b>79%</b>	<b>31.8%</b>	<b>36,065</b>	<b>83%</b>	<b>34,050</b>	76%	<b>5.91%</b>	<b>29,793</b>	80%	<b>21.0%</b>
Employment costs (인건비)	39,043	23%	29,259	23%	32.8%	9,875	22%	9,944	22%	-2.53%	7,470	20%	29.7%
Commission (지급수수료 : 중계권 & 기타)	15,488	9%	14,426	11%	7.4%	4,260	10%	4,422	10%	-3.66%	4,121	11%	3.4%
Commission (지급수수료 : 광고)	8,417	5%	5,227	4%	61.0%	2,842	7%	2,691	6%	5.61%	2,012	5%	41.3%
Paying charges (과금수수료)	16,225	10%	11,493	9%	41.2%	4,036	9%	4,227	9%	-4.52%	3,766	10%	7.2%
Dedicated internet circuit expense (회선사용료)	9,292	6%	8,162	6%	13.8%	2,339	5%	2,333	5%	0.26%	1,987	5%	17.7%
BJ support expense (BJ지원금)	5,794	3%	6,808	5%	-14.9%	1,064	2%	924	2%	15.15%	1,765	5%	-39.7%
Contents production costs (콘텐츠제작비)	9,325	6%	8,279	7%	12.6%	2,126	5%	2,828	6%	-24.82%	3,256	9%	-34.7%
Depreciation (유무형감가상각비)	10,717	6%	4,021	3%	166.5%	2,926	7%	2,853	6%	2.56%	1,332	4%	119.7%
Rent (지급임차료)	235	0%	2,552	2%	-90.8%	61	0%	53	0%	15.09%	682	2%	-91.1%
Advertising expense (광고선전비)	652	0%	371	0%	75.7%	218	1%	167	0%	30.54%	69	0%	215.9%
Event expense (행사비)	3,168	2%	2,280	2%	38.9%	2,419	6%	300	1%	706.33%	1,453	4%	66.5%
Others (기타)	12,787	8%	6,626	5%	95.7%	3,899	9%	3,310	7%	23.37%	1,879	5%	117.2%

\* (%) : /Operating Revenue (비중 : 매출액 기준)

# 요약 연결재무제표 (Summary of Consolidated Financial Statements)

(unit : million won, 백만원)

	2019	2019.4Q	2018	2017
Total assets (자산총계)	228,025	228,025	157,544	103,442
Total liabilities (부채총계)	106,237	106,237	64,651	33,334
Total shareholders' equity (자본총계)	121,789	121,789	92,893	70,108
Capital stock (자본금)	5,747	5,747	5,747	5,653
Operating revenue (영업수익)	167,869	43,356	126,628	94,552
Operating profit (영업이익)	36,726	7,291	27,123	18,323
Income/losses before income taxes (법인세비용차감전순이익)	41,938	6,945	26,592	18,066
Net profit (당기순이익)	34,160	7,190	21,335	14,659

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